NAVIKENZ

Navigate your digital journey with us

Enabling human enterprise with AI to create a new digital future

info@navikenz.com   www.navikenz.com

Navikenz brings business solutions consulting and IT services to organisations to enable them with relevant Artificial Intelligence capabilities.

Our solutions and services, to global enterprises and emerging business ventures, are inspired and shaped by our mission of **'Enabling human enterprise with AI to create a new digital future'.**

We help transform businesses through purpose driven adoption of digital technologies and humane application of Artificial Intelligence capabilities to discover & create distinctly new possibilities for their stakeholders

OUR SERVICES TO CREATE A NEW DIGITAL FUTURE:
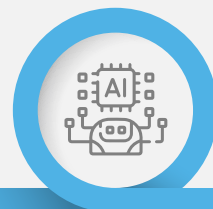
Business Solutions Consulting

We help discover business change opportunities for your organization and develop the strategic action plan with a practitioner's perspective using well-defined methodologies to deliver high-quality and holistic solutions.

Digital Engineering Services

We deliver delightful customer experiences and digitalize business operations by building scalable, high-performance business solutions using innovative digital technologies and relevant software development tools and techniques.

Data Engineering & AI Services

We help organizations manage their data better and derive relevant analytical insights through machine enabled & Artificial Intelligence capabilities to make well informed business decisions and bring better products and services to their customers.

OUR SOLUTIONS TO BRING A NEW DIGITAL FUTURE:

NaviCADE:
Contract Processing

Improve business risk risk management by automating identifying, tracking and reporting organization's compliance of contractual obligations.

NaviGEN:
Contract Generation

Improve business productivity by automating business contracts generation by including the right clauses, terms & reducing human errors.

NectarBOT:
Financial Analysis

Enable financial analysts & investment advisors with relevant business details extracted from a wide collection of information sources.

RetailBOT:
Online Shopping

Enhance shopping experience of online shoppers with timely & relevant suggestions & product recommendations based on shopping patterns.

HR Data Analytics

Enhance workforce strategies with clear, actionable insights on HR metrics. Streamlined data tracking enables process optimization and data-driven decisions, fostering operational excellence.

Text to Speech

Transform text into lifelike speech with our advanced Text-to-Speech offering, delivering natural and engaging audio experiences for diverse applications.

Spend Analytics

Enhance spending tracking with real-time visibility and compliance, aiding informed decisions. Manage savings, risks, and performance for better financial health. Realize atleast 1.50% savings in direct spend categories within a year of adoption.

NaviKATOR

Discover and plan your organization's digital future roadmap with NaviKATOR methodology. We enable organizations to:
• Deliver new customer experiences
• Digitalize the value chain
• Deploy intelligent sense & respond solutions and
• Discover new business possibilities

Nrich – Product Content Enrichment

AI enabled assistant for product marketing teams to enrich product details and metadata to develop persuasive, visually rich and search optimized product details. Key benefits:
• Accelerate speed-to-market and
• Reduce content creation costs

WE HAVE CREATED A NEW DIGITAL FUTURE FOR:

Voyaah

An online Travel & Packaged holiday retailer

5x increase in sales campaigns
350% growth in online visitors
220% rise in repeat customers

By implementing
Intelligent Travel Platform for personalized packages, global inventory, and multi-channel sales

Brainwahve

Intelligent marketplace provider for Insurance Agents and Insurance firms

By implementing
Improved data-driven recruitment process with Power BI insights and optimization

Nextcare

Urgent Medical Care Center network

22.50% reduction in onboarding costs for new care centres

By implementing
Intelligent customer support service solution using GenAI capabilities

Leader in retail signage industry

Enhanced digital customer experience with an intelligent AI enabled product recommendation engine

Multinational cinema theatre operator

ML enabled engine for movie scheduling, forecasting viewership and ticket price recommendation to maximize yield

India's leading tire manufacturer

17% increase in annual service contract value

By implementing an intelligent fleet management system

India's leading flexible packaging manufacturer

6.40% reduction in material wastage

4.50% reduction in lead-time for order fulfilment

Through
Technology modernization

A global Customer Experience Management (CXM) leader

17% reduction in business operations costs

Consolidated view of business performance through integrated applications

Through
IT Modernization and consolidation

Fortune 500 pharma company

Significant reduction in time to draft and deliver PADER & PEBER reports for compliance

Through
Adoption of Generative AI enabled reports drafting solutions and automated workflow management techniques

CONTACT US

Seema Karwa
Head of Sales - India

+91 93549 43306
seema.karwa@navikenz.com

www.navikenz.com