

Organizations can realize significant benefits by introducing AI/Generative AI (GenAI) capabilities in their business processes. Navikenz's 'AI/GenAI Use Case Discovery' methodology brings a structured design-thinking based approach to business teams to identify relevant business use-cases best suited to adopt AI/GenAI capabilities and transform businesses processes for higher efficiency.



CREATE GenAI AWARENESS



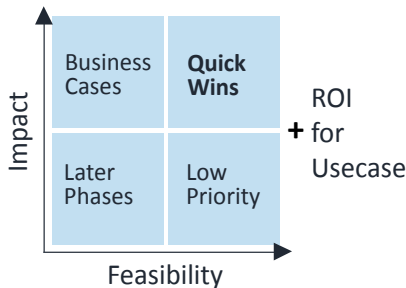
- Showcase Compelling Use Cases
- Demonstrate GenAI's Capabilities
- Cultivate Interest

IDEATE



- Identify Stakeholders
- Detect business drivers and challenges via workshop, surveys
- Assess GenAI Suitability for problem resolution

PRIORITIZE



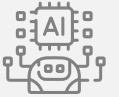
DESIGN



- Solution Design
- Identify Tech Stack
- Quick POC and Verify
- Design Framework
- Build Project Phases

A Fortune 500 pharmaceutical company was exploring AI accelerator opportunities in the Pharmacovigilance domain.

We identified over 35 unique opportunities across more than 10 functional groups where Generative AI can play a significant role.



India's leading flexible packaging manufacturer was keen to understand how AI can help them reduce their operational cost while increasing sales.

We identified over 125 use cases from Production Planning to Supply Chain & Logistics which were further evaluated and prioritized based on their business impact and priorities for implementation.



A leader in retail signage industry was interested in bringing change in their day-to-day business by adopting SMART manufacturing practices.

We identified 75+ business use cases for introduction of AI and Digitalization and these will be progressively implemented over multiple waves across the business functions.



CONTACT US

Seema Karwa
Head of Sales - India

+91 93549 43306
seema.karwa@navikenz.com

www.navikenz.com